

1/1/2022

# Exhibiting at an Achieve Biz Explosion Conference

Becoming Achieve Preferred &  
Growing this Community of Business  
Owners

Achieve Systems  
ALL RIGHTS RESERVED 2022

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# Exhibiting at an Achieve Systems Event

## Qualifying, Rules and Regulations 2022

As a preferred vendor, leader or partner you have the opportunity to exhibit at our conferences to grow your brand and business. You even have the opportunity to exhibit at our conferences for no charge based upon the following.

### Exhibiting Requirements:

- 1- Must be approved by our board of directors. The offerings you provide must be coordinated with our mission and approved.
- 2- Must be a CEO, Platinum or approved Preferred Leader/Vendor in order to exhibit at conferences.
- 3- Must create and present an exhibit plan using our exhibitor plan manual for best results.

We do this because how you exhibit and present your business as Achieve preferred is a direct reflection on us and our event. We also want you to maximize your success within everything you do.

- 4- Must choose from becoming a level I, II, or III exhibitor below.

Exhibiting at our events is an honor and must be treated accordingly. We are in partnership with our exhibitors who are designated and approved Achieve Executive leaders to help you grow your sales within the Achieve Systems Community.



### **Biz Explosion Conference Event Statistics – 2022**

Our June and October Biz Explosion Conferences expect an estimate of 325-400 attendees in 2022.

Our Business Building Summit in February of each year estimates 200 attendees.

Our pre-conference leads day brings in another 150 guests estimated.

Our networking event and happy hours estimate 150-200.

On a yearly basis you should have an estimate of 1000 attendee leads of wellness & health industry business owners

We hold Achieve University prior to all conferences with an estimate of 20 new members attending.

We expect these totals to increase 50-100% each year.



### **Cost**

#### **Table Cost:**

A table at our event is \$1200.00 with approval.

Includes the exhibit space and pre and post conference contact lists.

*\*Read details below on how to get a FREE exhibit at our events*



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## How do I get to EXHIBIT FREE at the Achieve Biz Explosion Conferences?

### The Achieve Growth Program

Partnership to grow business package:

#### **EXECUTIVE OR PLATINUM PREFERRED VENDORS/ LEADERS EXHIBITING**

We have a partnership program where you can recruit and bring guests to the conferences and receive a FREE Table, marketing power and more. Let's explore each level.

##### **LEVEL I. Standard Exhibitor – with approval**

REGISTER 6 new industry guest attendees

- Table is FREE and paid for by Achieve Systems for your business
- FREE unlimited VIP guests you can supply your guests
- You receive the exhibiting success manual to increase your success

##### **LEVEL II. Premiere Exhibitor**

REGISTER 10 new industry guest attendees

- Table is FREE and Paid for by Achieve Systems for your business
- You get the conference contact list

- Your business is featured in 2 pre-conference newsletters
- Your business is featured in 2 post-conference newsletters
- Inserted into the Achieve Rolodex with approval
- FREE unlimited VIP Guests

### **LEVEL III. Advanced Exhibitor - \$10,000 value**

REGISTER 18 or more new industry registered guest attendees

- Table is FREE and paid for by Achieve Systems for your business
- You pick your location of table in the first 10%
- You get the Pre-Conference Email list
- You get the Post-Conference Email list
- We preschedule 5 power meetings for your business
- You attend the Friday Leads Day for Free
- Your business is featured in the 4 pre-conference newsletters
- Your business is featured in the 4 post-conference newsletters
- Inserted into the Achieve Rolodex with approval
- Your logo is in our weekly newsletters for 12 months
- Your logo is inserted on our website as a sponsor
- FREE unlimited VIP guests
- Your logo is put into our preconference marketing information
- Can hang approved signage on the wall in the conference room

## **[EXPOSURE]**

### **Why do we provide this FREE opportunity for more Exposure?**

It is our goal to grow the largest community of wellness and health business owners in the world. If you would like to become a part of that process you can benefit in many different ways including gaining much more exposure at our conferences and events.

What you get:

- 1- FREE Visibility and Exhibiting at the conference with a manual to create a high-level exhibiting business plan to increase your success.
- 2- FREE VIP Tickets for your Guests so you can close deals with members and non-members right at the event.
- 3- You grow your business image by providing a FREE \$500 ticket to the event. We work our tails off to provide an incredible experience for all attendees.

### **CEO LEVEL LEADERS EXHIBITING**

All CEO leaders get a FREE Booth and sponsorship system included.



### **Guests who become members – One great revenue stream!**

If any of your guests become members you earn the commissions up to **\$6500.00** per. Review our refer and earn program for details. This is put in place to be a great revenue stream for you and your business. Make sure you know the earning power and how the system works by reviewing the *refer and earn manuals*. *The guest must put you on the application as the referral source to be provided payment.*

You also have them at future shows and involved so you can engage with them at a higher level.

**Example:**

Have 10 guests and 5 join which is slightly below our average!

3 joins on Gold Level you earn \$1500 each for a total of \$4500.00

1 scholarship you earn \$50 up front then \$1000 when they fulfill the scholarship

1 platinum you earn \$3000.00

That's a total of \$8550.00 you earn, and you have now had these people to collaborate with, grow referral relationships and you see them at our events consistently yearly to do higher level business.

**Do you have Re-Attending Guests?**

We provide 1 FREE VIP ticket to 1 event for non-members. We will sometimes allow a guest to re-attend more than 1x if they are taking a close look at becoming a member. Contact us if you want to register someone to re attend more than 1x.

**Registration Dates**

Guest totals must be registered 21 days before the event for us to hold your table.

You will register guests at [www.Achievebizconferences.com](http://www.Achievebizconferences.com) . Guests agree in exchange for a VIP ticket to show-up for the conference as we do sell out and we reserve a seat for them.

No-Shows: We do all we can to avoid No-shows as all our events sell out and VIP passes are unbelievably valuable. If you have no-shows it doesn't effect this event but can effect your ability to exhibit at future events. Please make sure your guests know we do sellout, so you are extending them a \$500 free gift to attend. It's a fantastic way to grow relationships with other professionals you want to do business with.

## **Guest Planning**

Your guests will be treated with enthusiastic respect and provided VIP treatment.

The Achieve Leadership team will create a plan for each guest you have at the event to engage, get leads from us, and enjoy the experience. We also strongly engage them with your offerings and business.

We will then follow-up with them by sending details to apply, get discussions, do trial, or become a member.

## **Relationships & Leads**

We fully expect you to gain dozens of incredible relationships and leads at our conferences. It is especially important to our team that you have a strong ROI and profitability out of our events. Let's make that happen.



# Event Forum



## **The Exhibitor and Sponsorship Chart**

A qualified exhibitor or sponsor must be an approved executive, platinum, or CEO Leader. Standards leaders do not exhibit unless they pay the additional fee or upgrade.

<b>Standard Leader</b>	Does not exhibit unless they upgrade to executive leader, Ambassador or are pre-approved.  Contact us for upgrade information!
<b>Executive Leader or Approved Ambassador</b>	Can exhibit based upon the performance details above and approval.
<b>CEO Leader</b>	Has a table at all events.

*Updates may occur*

## **Multi-Level and Network Marketing Exhibiting**

We have an Achieve leader in charge of network marketing businesses. We support all members who have a network marketing business, but they do not exhibit at our conferences or events if that is their sole business. They may promote their approved product or service and the networking marketing business can come with it.

## **The Create your Exhibitor Plan Manual**

We want you coming into every conference we have with a 5-figure profitability and execution plan. The exhibitors that show-up with a plan are the ones who prosper at a higher level.

We will email this plan to you when you register to exhibit, or you can print it under marketing in our resource center.



### **How to get started?**

Pick which package your interested in above and contact [RobertAchieveSystems@gmail.com](mailto:RobertAchieveSystems@gmail.com) to get approved.